

# LAREC

Research Center  
Graduate School of

## EUMMAS ACADEMIC CONSORTIUM

Le consortium universitaire EUMMAS (EAC) réunit des établissements d'enseignement supérieur et de recherche partenaires qui travaillent ensemble pour atteindre un objectif spécifique. L'EAC est l'un des deux piliers les plus importants de l'association.

L'EAC est chargé d'organiser des activités scientifiques et de recherche et d'offrir des possibilités de mise en réseau des institutions membres :

- » Augmenter le nombre de conférences, tables rondes, forums de discussion, etc. et soutenir les jeunes chercheurs
- » Élaborer des propositions de recherche communes
- » Accroître le niveau d'internationalisation des institutions partenaires
- » Accroître la mobilité des étudiants et des enseignants.

L'EAC fournit à ses membres :

- » L'appropriation de chaque conférence et événement organisé par l'EUMMAS et l'institution hôte, ainsi qu'une meilleure image de marque institutionnelle.

- » Participation aux événements en tant qu'orateurs principaux, présidents de séance, etc.
- » Possibilités de recrutement de personnel et d'étudiants lors des salons de la conférence.
- » Les conférences en tant que pôles de référence d'articles scientifiques pour les revues.
- » Participation d'étudiants master/doctorat au réseau universitaire.

Le président du consortium académique EUMMAS est le professeur Dr. Nino Eukidze, recteur de l'Université de commerce et de technologie de Géorgie.

The EUMMAS Academic Consortium (EAC) comprises higher educational institutions (partners) that work together to meet a specific purpose. The EAC is one of the two most important pillars of the Association.

The EAC is in charge of organizing scientific and research activities and providing networking opportunities to its member institutions. The EAC aims to:

- » Increase the number of conferences, round-tables, discussion forums, etc. and support young researchers
- » Develop joint research proposals
- » Increase the level of internationalization of partner institutions
- » Increase student and faculty mobility.

The EAC provides to its members:

- » "Ownership" of each conference and events organized by EUMMAS and the host institution, and further institutional branding.
- » Participation at the events as key-note speakers, session chairs, etc.
- » Staff and student recruiting opportunities at the conference fairs.
- » Conferences as pools of scientific papers for journals.
- » Participation of MA/PhD etc. students in the Early Career Academic Network.

President of the EUMMAS Academic Consortium is Prof. Dr. Nino Eukidze, Rector of the Business and Technology University from Georgia.

## Actualités / News

» EUMMAS conference - 22-25 June 2022, Bucharest, Romania

**EUMMAS** conference

**BBA** UNIVERSITY OF EASTERN FINLAND **BTU** **B2** **U** Sumy State University **U** **SMK**

**MIAMI UNIVERSITY** **IAE** **UVSQ** **FEU** **UNIVERSITY OF COBRUŢA**

**ASEM** **RZESZOW UNIVERSITY OF TECHNOLOGY** **IPB** **UNIVERSIDADE DA CORUÑA**

**SIX EVENTS**

- Scientific Conference
- Doctoral Colloquium
- Business Forum
- Public Administration Forum
- Women's Forum
- Round Table.

**SOME FACTS (ON-SITE)**

- Excellent networking opportunities
- Admission to all academic sessions
- Tea/coffee breaks throughout the conference
- Lunches
- Free one-year individual EUMMAS membership
- Participation Certificate
- Professional Certification Vouchers
- Publishing opportunities
- More than 30 individual awards
- Romanian language tracts available.
- Excursion trip, sightseeing and lots of fun

**22-25 June 2022, Bucharest, Romania**  
hybrid conference

**EUMMAS A2S CONFERENCE ON GLOBAL SOCIAL AND TECHNOLOGICAL DEVELOPMENT AND SUSTAINABILITY**

EUMMAS A2S Conference on Global Social and Technological Development and Sustainability is organized by the EUMMAS Academic Consortium comprising of **25 universities and business schools from 21 countries**. The event is going to be organized as an **Academe2Society (A2S) EUMMAS Concept Conference** (previously A2B) formulating a unique and innovative approach in cooperation between Academia and Society. EUMMAS 2022 Conference theme is **"Complexity of New Global Challenges – Rethinking Cooperation among Academia, Businesses and Policy Makers"**

European Marketing and Management Association – EUMMAS <https://conference.eummas.net/bucharest2022>

» SECOND ISSUE, WINTER 2021 Academic Magazine