

2ND WOMEN GLOBAL CONFERENCE

FEMALE LEADERS IN THE ERA OF RECOVERY

Redefining entrepreneurship and beyond

VIEWS OF FEMALE LEADERS
FROM AROUND THE GLOBE

November 23 -24, 2021 – virtual

PROGRAM



organized by :



LAREQUOI
Research Center of ISM-IAE
Graduate School of Management

UVSQ
université PARIS-SACLAY

supported by :



FIRST DAY - TUESDAY 23 - <https://uvsq-fr.zoom.us/j/91309244389?pwd=amU5d1BtUGsvSVhRc3N4aGNITkloQT09>

Opening (2 - 2:30 PM)

Christophe Assens, *Professor, Co-Director Larequoi Research Center, France*

Global FIVE:

Inés Gabarret, *Professor and Researcher in Entrepreneurship at ESSCA School of Management and Paris-Saclay University, France*

Analia Pastran, *Professor and Founder of Smartly Social Enterprise on the SDGs, Member Steering Committee of Urban Campaign at UNHabitat, US*

Maria Fernanda Andrés, *Professor, Business and International Relations Director at Aceleradora Litoral, Member at Global Women in VC, Argentina*

Shoroke Zedan, *Partner Envi-sage Consulting, Egypt*

Diah Yusuf, *Founder at Indonesia Prima, Indonesia*

Keynote speaker 1 (2:30 - 3 PM): Women's leadership: an early modern perspective

by **Armél Dubois-Nayt**, *Dr. in Literature, professor, Paris Saclay University, France*

Round table 1 (3 - 4 PM): Women in Venture Capital

What funds are available for women? Which women are looking for funds? What is the relationship women establish with funding? This roundtable will give insights on women in the venture capital for women looking for venture capitals.

Moderator: Winslow Sergeant, *PhD, Chair at ICSB, Head of Capital Markets for Genaesis, LLC, Director of S&T, US*

Victoria Ackerman, *Scouting & Strategic Alliances -Globant Ventures, Argentina*

Lizi Peretti, *Senior Consultant and Territory Manager for Latin America en Oxentia, UK*

Elena Canetti, *Co Managing Partner at Inveniam Group, Israel*

Patricia Sáenz, *Managing Partner Ewa Capital, Colombia*

Jara Pascual, *Founder and CEO of Collabwith, Netherlands*

Round table 2 (4 - 5 PM): Women in politics

The under-representation of women constitutes a serious democratic deficit. How to find a place in a competitive and masculinized environment? Results of the research and testimonies of women developing political roles in different countries will be discussed in this roundtable.

Moderator: Petra De Boer, *Facilitator of change in complexity, Perspectivity, The Netherlands*

Evangelina Colli, *Director of Localizing SDGs in Public Policy of Smartly, Argentina*

Agustina Vistalli, *Advisor of Management at the Cooperation and Investment Agency of the Municipality of Tandil, Argentina*

Sahar Bazar, *Egyptian Parliament Member and President of the Forum of young parliamentarians, Egypt*

Edwige Camp, *Professor at Polytechnique des Hauts-de-France University, France*

Krista Finstad-Milion, *Associate professor ICN Business School, France*

Round table 3 (5 - 6 PM): Women in boards

The representation of women on corporate boards continues to increase, but the number of women leading boards still remains low globally. In this roundtable panelists will discuss the results of the research on female participation on boards, and give testimonials of real stories of women directors on corporate boards.

Moderator: Elizabeth Kruger, *Director of Chatbots.expert, South Africa*

Marie Josèphe Rigobert, *PhD in Management Sciences from the University of Paris Dauphine, adjunct Professor, France*

Erica Salvaj, *Professor of General management and Strategy at Universidad del Desarrollo (UDD), Chile*

Marina Diaz Ibarra, *IFC's Independent Director, US*

Mariana Caliuolo, *Partner of Socompa SRL, Argentina*

Eka Sari Lorena Surbakti, *CEO ESL Express & ESL Logistics, Indonesia*

Keynote speaker 2 (6 - 6:30 PM): Glass ceiling, glass wall, sticky floor, analysis from an emotional intelligence perspective

by **Marcela Schweitzer**, *Dr. in psychology, professor, France*

Closing of 1st day (6:30 - 7 PM)

Inés Gabarret, **Fernanda Andrés**, **Analia Pastran**, **Shoroke Zedan**, **Diah Yusuf**

SECOND DAY - WEDNESDAY 24 - <https://uvsq-fr.zoom.us/j/93167462561?pwd=V0djYXZlZDZBVVY0VXVlK2hBZlVlZz09>

Opening of the 2nd day (2 - 2:30 PM)

Inés Gabarret, Fernanda Andrés, Analía Pastran, Shoroke Zedan, Diah Yusuf

Round table 4 (2:30 - 3:30 PM): Female leadership in entrepreneurship

Entrepreneurship is an engine for economic development and a tool for empowerment. While the number of women entrepreneurs is growing globally, women continue to face huge barriers for business creation. How to overcome barriers? What are the proposed solutions?

Moderator: Eric Kilbride, *Founder and managing partner of Block by Block Consulting, US*

Yanire Braña, *President of MET community, Spain*

Silvia Torres Carbonell, *Professor, IAE Austral University, GEM Argentina*

Vanessa Boanada Fuchs, *Managing Director of GIMLA of St Gallen University, Switzerland*

Maryam Montague, *Founder of Project Soar, Morocco*

Fiona Macaulay, *Founder-CEO WILD, adjunct professor at Georgetown University McDonough School of Business, US*

Keynote speaker 3 (3:30 - 4 PM): Women emancipation in deprived economic zones of developed countries - Is entrepreneurship the key?

by Séverine Le Loarne-Lemaire, *Dr. in Management, professor and researcher in female entrepreneurship, Grenoble Ecole de Management, France*

Round table 5 (4 - 5 PM): Women leading in academia

Academia is still a masculinized environment. All over the world, women form a high proportion of students but are underrepresented in leadership positions in academia. We will discuss the paths of the academic career of women at the university and in business and engineering schools.

Moderator: Naciba Chassagnon, *Professor ESSCA School of Management, France*

María Cecilia Gutiérrez, *Dean and Vice-President of Universidad Nacional de Rafaela (UNRAF), Argentina*

Ketra Schmitt, *Associate professor, Concordia University, Canada*

Catharina Badra Nawangpalupi, *ST., M.Eng.Sc., MTD, IPM., Head of Institute for Development & Innovation Parahyangan Catholic University, Bandung, Indonesia*

Hind Saleh, *Co-founder of OPCURR Skills Marketplace, Morocco*

Sylvaine Castellano, *Director of Research, EM Normandie Business School, France*

Round table 6 (5 - 6 PM): Disruptive Women

Disruptive women creating their own opportunities, navigating masculine environments, succeeding in unusual sectors will share their experiences in this roundtable.

Moderator: Brunna Lellis Alcantara, *Founder of Hub Prive, France*

Lucila Romero, *Professor and researcher on ICT, Head of GIDIS, Argentina*

Dina Aboughazala, *Founder & CEO of Egab, Egypt*

Megan Owens, *Priest, ordained minister in the United Church of Christ, US*

Tricia Schaffrik, *Head of Global Engineering Services bei Eckart GmbH, Germany*

Yusra Mouzoughi, *President at Royal University for women, Bahrain*

Keynote speaker 4 (6 - 6:30 PM): Can women change the model of entrepreneurship ?

by Julie Tixier, *Dr. in Management, professor and researcher in entrepreneurship, Eiffel University, France*

Closing of the conference (6:30 - 7 PM)

Christophe Assens, Shoroke Zedan, Inés Gabarret, Analía Pastran, Fernanda Andrés, Diah Yusuf

Conference chairs



Ines Gabarret

A recognized specialist in entrepreneurship, her work has been presented in many countries in Europe, Africa, and America. She has more than 30 years of experience in the management of private sector companies and has carried out consulting and coaching activities for various business incubators in France. She has over 15 years as an international researcher and speaker with numerous published scientific articles and books. Doctorate in Administration from the University of Montpellier (France) and HDR from the same university.



Maria Fernanda Andrés

ICSB 2021 Academy Program Director. Business Director of Aceleradora Litoral, an accelerator of scientific startups from Argentina. She is also a university professor and researcher of business creation, SMES, international business and innovation. Board member of the RedPymes MERCOSUR Association and former President of the Argentine affiliate of the International Council of Small Business (2018-2019). For more than 20 years she has been working along with entrepreneurs and academics to develop their startups.



Analía Pastran

Founder and Executive Director of Smartly Social Entrepreneurship on the SDGs. Recently, Pastran was elected Co-Chair in the Partner Constituent Group (PCG) of the World Urban Campaign of the UN Habitat. Pastran is Mentor in The Global Hack in the track #empowerment about Fighting the Global Crisis COVID-19 organized by the UN SDG Action Campaign, as well as in the Hatch CoLab focused on Humanity's Grand Challenges and the Sustainable Development Goals based in Geneva. Guest Editor in the JICSB Journal Special Issue about Sustainable Entrepreneurship.



Shoroke Zedan

Ms. Zedan has worked with international organizations, throughout the Middle East and Africa, on developing and managing international development programmes that advocate for and ensure sustainable initiatives. Throughout her work experience, she has focused on a combination of best practices from various disciplines and has spent the majority of her career committed to solving critical social problems, in strategic regions around the world, to foster lasting impact using frameworks and processes necessary to create and support system-wide change. Working closely with key stakeholders to exchange perspectives, and identify emerging opportunities and key challenges, in the context of evolving social and political transitions- she has vast experience in tailoring strategies based on the active engagement of stakeholders, from both the private and public sector, to positively influence communities at the grass-root level to improve their livelihoods. Her principle tasks have often involved coordination between partners and guiding the integration of programs on a large scale, which focused on systemic interventions using suitable and applicable methods.



Diah Yusuf

Diah is very enthusiastic to involve and dedicate her time through many social communities and working with government projects to develop SME in Indonesia since 2005, as well as develop her own business. She founded Indonesia Prima as an SME Accelerator to help and assist SME think and realize what they should do for growing their business, and preparing to have partnerships with Investors. She is also actively in charge of several businesses local and worldwide, from Aquaculture to Retail.

Keynote speakers



Christophe Assens

Doctor in management and HDR from Paris-Dauphine University, Christophe Assens is co-director of the LAREQUOI research center on management, and professor of strategy at ISM-IAE, where he sits on the board of directors. He is the holder of the Medal of Scientific Excellence from the University of Versailles Saint Quentin-en Yvelines for his research work on network capitalism.



Armel Dubois-Nayt

Armel Dubois-Nayt lectures as an associate professor at the University of Versailles-Saint-Quentin. She specializes in the history of ideas in the sixteenth century in Scotland, England and France with special emphasis on the gender controversy. She has published several papers on John Knox, George Buchanan, Mary Queen of Scots and Mary of Guise and co-edited several volumes on the Querelle des femmes in Europe and on early modern women writers.



Marcela Schweitzer

PhD in Psychology

Strategic business partner in skills and performance, Marcela has more than 25 in teaching in education and cognitive psychology. She is an specialist in intellectual development, in the relationship between learning, cognition and emotion, mediation processes in academic and work-related inclusion issues. Professor of psychology at the Catholic University of the West and at the University of Angers, France. Manager of the pedagogical support center of ESSCA business school, France Director of MRS coaching, training and consulting Member of the Association for Research on Development of Competencies (ARDECO) As a speaker and consultant, she offers her expertise to individuals, educational institutions, companies and associations.



Severine Le Loarne-Lemaire

Prof. Dr. Séverine LE LOARNE - LEMAIRE is full professor at Grenoble Ecole de Management (France), founder and head of the FERE Research Chair "Female Entrepreneurship for a Renewed Economy".

After a first life in business as product manager by services firms, S. Le Loarne Lemaire started her academic career as assistant professor in innovation, creating an international innovation contest among students from business schools (12 partners, more than 300 projects in competition) and head of Executive programs.

In 2016, she created the FERE Chair: This applied research chair welcomes 23 affiliated researchers from 8 countries - including France, Senegal, United States, Lebanon... who pursue the objective to renew deprived economic social zones thanks to Women innovative entrepreneurship. Its research is based on the paradigms of Practices and Contexts as theoretical constructs but also on experimentations of entrepreneurial coaching that fits the need of these women thanks to 2 incubators).

Her research currently focuses on 3 main areas: spousal support to women entrepreneurs in deprived economic zones, on entrepreneurial practices of women in deprived economic zones and women's creativity to innovate for climate change.

She published papers in peer-reviewed academic journals, signed several teaching manuals (Pearson education). Her research has been awarded several times (Among others: USASBE, EURAM, and, more recently ICSB). She recently accepted to join the OECD Global WEP Research Team.



Julie Tixier

Julie Tixier is Associate Professor at the Gustave Eiffel University and researcher at the IRG laboratory where she is co-responsible of the strategy-human resources-logistic pole. She is also pedagogical coordinator of the 3EF Pepite (student entrepreneurship) and since 2020 founder and coordinator of ORELIG, which is the Observatory of gender entrepreneurship representations (8 researchers of several Pepite in France). Her research focuses on critical approaches of entrepreneurship. They focus on women social entrepreneurship in neighborhoods and the role of entrepreneurship in the (re)construction of their identity and their ability to make the city more feminine.

Speakers



Winslow Sargeant

Winslow Sargeant is a managing director with S&T, LLC, an early-stage investment firm specializing in supporting small and innovative companies, based in Great Falls, Virginia. He is the Incoming Chairman for the International Council for Small Business (ICSB).

From 2017-2018, Dr. Sargeant was the Senior Vice President for Development at ICSB. From 2010 to 2015, he was the Chief Counsel for Advocacy with the United States (US) Small Business Administration (SBA) Office of Advocacy. Appointed by the President of the United States (POTUS) and confirmed by the US Senate, the Chief Counsel for Advocacy directs the office. The Chief Counsel advances the views, concerns, and interests of small business before Congress, the White House, federal agencies, federal courts, and state policymakers. Economic research, policy analyses, and small business outreach help identify issues of concern. Regional Advocates and an office in Washington, DC, support the Chief Counsel's efforts. From 2006 to 2009, he was the managing director at Venture Investors, LLC (VI), and early stage venture capital firm, headquartered in Madison, Wisconsin and \$200M under management, VI invested in innovative research from leading universities in the upper Midwest. From 2001 to 2005, he was the program manager for the Small Business Innovations Research (SBIR) program Electronics topic in Industrial Innovation, a new office in the National Science Foundation's (NSF) Engineering Directorate. The SBIR program invests more than \$100M per year in seed and early stage technology companies.



Victoria Ackerman

From her role as Head of Scouting and Strategic Alliances, Vicky seeks, identifies and selects technology-based startups under the investment thesis of Globant Ventures, Globant's Corporate Fund.

With a degree in International Relations, she forged her path in scouting and analysis of technology-based startups from the beginning of what was called the Argentine Entrepreneurial Ecosystem. She was a commercial advisor at the Embassy of Israel in Argentina, part of the first team of the Directorate of Entrepreneurs of the Government of the City of Buenos Aires and of the National Directorate of Entrepreneurial Capital of the Ministry of Production of the Argentine Republic. Tomer and Ilan's mother, passionate about innovation and an amateur athlete when time permits.



Lizi Peretti

Lizi has a background in technology transfer, designing and delivering accelerator programmes and mentoring early-stage entrepreneurs and start-ups. She joined Oxentia in November 2016 where she works closely with research organisations, government institutions and the corporate sector, often acting as an intermediary between these entities. Lizi is a core member of Oxentia's Entrepreneurship and Accelerators Services team where she has gained strong experience running programme, from evaluation applications and contributing to programme design right through to mentoring entrepreneurs and organising pitch-day logistics. She has managed and delivered large-scale KEC training programs in Latin America, aimed at up-skilling and building capacities to high-level professionals from different sectors, contributing to the development and dynamization of the local and regional ecosystem. Lizi is based in Argentina and leads Oxentia's business development and operations in Latin America.



Elena Canetti

Partner at Inveniam Group. Inveniam is a transaction and strategy advisory firm, specializing in technology-based deals in Life

Sciences and Resource Sustainability. Inveniam serves the buy or the sell-side, accompanying the client throughout the deal life cycle, from opportunity scouting and assessment, all the way to commercialization, deal structuring and closing.

Elena is an expert in Technology Transfer, this includes oversight of technical evaluation, licensing processes design, management and implementation. She is well-known as a very active technology transfer executive, and brings years of experience with technology commercialization in international markets, having completed hundreds of license and research deals to date, in the hi-tech, pharmaceutical and chemicals industries.

Elena is a consultant to Latin American governments, academic and research institutions in subjects related to evaluation, valorization and commercialization of patent portfolios and internationalization of technology transfer practices.

Elena holds an MBA from the Boston University and a BFA from Tel Aviv University. She is a frequent speaker and lecturer on technology transfer and licensing issues, and has presented to large corporation and institutions, at conferences and events in US, Europe, Latin America and Asia.

Speakers



Patricia Saenz

Founder and Managing Partner of EWA Capital, a regional VC fund with a gender smart approach, committed to narrow the gender inequality in the region. The fund seeks to invest in early stage companies based on innovation, disruption, technology and inclusion, focusing on key industries that demonstrate the greatest scalability and disruption opportunity with high potential for impact in the region.

Over 15 years of experience as entrepreneur and investor, staged more than US\$60Mn of foreign investments in Colombia and consolidated both goods and services companies in different industries. Patricia has +4 years of experience as early stage Fund Manager (Mountain Nazca Colombia), evaluating +300 investment opportunities in the past 3 years. Patricia was a leading investment professional for transactions in Platzi, Merqueo, 1Doc3, GoCargo, Medcann and Reve Group, generating realized and unrealized gains of +3X in the past 5 years.

Board Director of Colcapital (Colombian PE and VC Association) representing VC funds in the industry. Graduated with honors from BsCh Business studies at City University (Cass Business School) with an MBA at Instituto Empresa Madrid (Ie).



Petra De Boer

Petra is a facilitator of change in complexity. She is intrigued by social challenges that involve many different actors and factors and call for systemic change. Her drive is to enable the stakeholders in the system to find their own solutions and to nurture ownership for the common good. To achieve this, Petra designs and facilitates dialogue and deliberation processes that enable people to discover common ground for collective action. She creates inviting spaces in which knowledge, ideas and feelings can be shared openly, so that new insights can emerge. She likes working in short cycles towards tangible results.

Petra is internationally educated in images (visual arts), words (Communication & PR) and numbers (Business Administration).

She has over 30 years of experience as a communications specialist and dialogue facilitator, especially in the areas of social welfare, international cooperation, and higher education.



Krista Finstad-Million

*Krista received her PhD from UVSQ in Management Sciences. Today she is Associate Professor and Director of the Human Resource Management and Organisational Behavior Department at ICN Business School, Nancy-Paris-Berlin. She is also the Chair of the PRME France-Benelux Chapter and is an engaged scholar in f/m equality issues and sustainable development. In 2020 she terminated a 6 year mandate as mayor of her village of 500 in the rural Vosges county in Eastern France. She was the first woman mayor of the village, at the head of, for the first time, a balanced f/m village council, and took an active role in the women in politics French national network *élues locales*. Krista has both Canadian and French nationalities.*



Evangelina Colli

Director of Localizing the SDGs in Public Policy and Coordinator of the Local Parliament Network on the SDGs of Smartly Social Enterprise on the SDGs, Buenos Aires, Argentina. International Conference Speaker. Adviser at the National Parliament of the Republic of Argentina. Coordinator of management and implementation of national and international programs, and their territorial adaptability.

Diploma in Legislative Management of the Chamber of Deputies of Argentina- thesis addressed the Localization of the SDGs in the Parliamentary Work of Commissions. Higher Diploma in Social and Political Anthropology, awarded by FLACSO - Argentina. Degree in Labor Relations.



Agustina Vistalli

Promoter in foreign trade and customs clearance. ICBC Foundation.-2021. Management advisor at the Cooperation and investment agency of the Municipality of Tandil. ACI (2021). The objectives of the Tandil Investment and International Trade Agency are to contribute to the local and international positioning of the city of Tandil in a sustained manner through the promotion of internationalization, the attraction of local and foreign private investments in Santa Fe territory and the promotion of international cooperation for economic-productive development and innovation.

Agustina was selected first in the ranking of Argentina and South America, for the Humphrey scholarship granted by the United States government to young leaders of the region who gained experience in the area of government, and through the presentation of her project: Educating for Peace. (2016), postgraduate at UNTREF, Scholarship by the Fulbright commission. Postgraduate in parliamentary law, UBA, master's degree in international relations, Flasco, License in political sciences, UBA, Argentina.

Speakers



Sahar Albazar

Sahar is an Egyptian MP and the Deputy Chair of the Foreign Relations Committee at the Egyptian House of Representatives. She is also the President of the forum of young Parliamentarians representing more than 170 countries. Sahar is an MPA holder from Harvard University. Before that, she was an advisor to the Minister of Social Solidarity and Social protection consultant at the World Bank on youth employability in Egypt.



Edwige Camp-Pietrain

Edwige Camp-Pietrain is a professor of British history and politics at the Université Polytechnique des Hauts-de-France (Valenciennes, France). Her research focuses on contemporary Scotland (politics, public policies, institutions).



Elizabeth Kruger

Director of Chatbots.Expert South Africa, Elizabeth develops strategic management of, and leading cross-functional teams to bring about fundamental change and improvement in strategy, process, and profitability – both as a leader and expert business consultant. Generating and building relationships, designing educational strategies, coaching individuals to success and being the top performers.



Marie-Josèphe Rigobert

Marie-Josèphe holds a PhD in Management Sciences from the University of Paris Dauphine PSL.

Her research focuses on financial risk management, capital structure, financial performance and gouvernance. It has been published in national and international journals.



Erica Salvaj

Erica is Professor of General Management and Strategy at Universidad del Desarrollo (UDD), Chile and Visiting Scholar at Universidad de San Andres, Argentina. Her primary fields of research are strategy, leadership, social networks, corporate governance, international business, gender and business history. She completed his Ph.D. in Business Administration at IESE Business School, Barcelona, was GCEE Fellow at Babson College and has received fellowships and research grants from the Argentinean and Chilean National Commissions for Scientific and Technological Research. Recently she has been awarded with the fellowship “Alfred Chandler” from Harvard Business School and the Australia-APEC Women in Research Fellowship. Her publications have appeared in leading journals including Global Strategy Journal, Journal of Business Research, Harvard Business Review, Corporate Governance, Business History, Enterprise and Society, Business History Review, Multinational Business Review, among others. Erica has been an active member of the OMT Division at AOM since 2007 and the Iberoamerican Academy of Management. She contributed as a reviewer, presenter and PDW organizer. Also, in recent years she has been a faculty facilitator for the Doctoral Student Consortium.



Marina Diaz Ibarra

Digital transformation and e-commerce expert. All-tech enthusiast, mediator.

Born and raised in Buenos Aires, Marina holds a Bachelor degree in Economics from Di Tella University and a MBA from The Wharton School - University of Pennsylvania - majoring in Marketing and Strategic Management.

In the last two decades she has worked as a Global Manager for top brands such as Dove (Unilever), Nike and Under Armour. In 2015 she took the role of General Manager of Mercadolibre.com, the Amazon of Latin America. In 2017, she decided to jump into the entrepreneurial world with Wolox, a digital disruption company dedicated to making innovative digital products and helping companies to accelerate their digital transformation (sold to Accenture in 2021). She also serves as a board member of public companies such as Rotoplas, Gentera Bank and represents the IFC (World Bank) on the board of several portfolio companies. She is a member of the Board of directors of a Nasdaq listed company, Agilethought .

She currently splits time between Mexico and New York, where she writes, surf, invests on early-stage start-ups and performs research on digital economics. She has recently launched A world without Bosses, a book telling her experiences in the corporate world. Marina has been a Keynote speaker on Digital Transformation at Georgetown, Cornell and Columbia University.

Speakers



Mariana Caliuolo

Mariana is an International relations professional with two decades of experience in diplomatic and tourism sectors. Expert in intercultural communication and developing lasting relationships to maximize results. Combines research and experience to develop and implement up-to-date practices in the tourism sector. Works across all sectors, public and private, and with all enterprises, small and large, to create a more inclusive and safer environment for tourists, employees, and agencies across Latin America. She is the former MD and member of the Board of Directors of the Argentine based Adventure Travel company Socompa SRL.



Ekasari Lorena Soerbakti

Eka Sari Lorena Soerbakti is a successful entrepreneur. She has been President Director of PT Eka Sari Lorena Group since 2005 and obtained her MBA from the University of San Francisco, California, in the US in 1994. Eka Sari Lorena is married to Johannes Silalahi and the couple has two children.



Eric Kilbride

Eric is the founder and managing partner of Block by Block Consulting, a firm providing positive youth development training, technical assistance and capacity-building for domestic and international non-profit and government contracting organizations. Eric also co-hosts the Eliminate the Gap Podcast, which highlights great development work from around the world. Eric has worked in more than 25 countries implementing these strategies in various local contexts. Eric has devoted most of his adult life to the ideal that all young people deserve the necessary supports and access to meaningful opportunities to reach their full potential.



Yanire Braña

President of MET Community, Yanire has been recognized by the United Nations, Forbes and by Inspira Law magazine as one of the 60 TOP Women in the Iberia Legal sector. In 2021, she has been named one of the ten Women Leaders of the Americas and one of the one hundred Women leaders of the world who are members of the G100 network.

Yanire has more than twenty years of experience in multinational companies in the financial, consulting and academic sectors. She is an expert in the areas of strategy, innovation, entrepreneurship, communications and sustainability in organizations such as Accenture, Booz Allen, IE Business School, Banco Santander, IDB and the World Bank.

Yanire Braña has a degree in Law from the University of Deusto, a Master in International Relations and an MBA with a specialization in e-Business from the IE Business School. Yanire is a doctoral student from the Complutense University of Madrid and a diploma from the London Business School, Harvard Business School, Georgetown University and Cambridge University in the areas of innovation, sustainability and change management. Yanire has also participated as a speaker in more than 200 events such as the Women Economic Forum, New York Summit, Colombia Investor Summit, Mexico Campus Party, Green Solutions and has been invited on two occasions to participate as a speaker at the United Nations headquarters (New York) and at Facebook headquarters (San Francisco). Since 2000, she has collaborated as a professor at prestigious universities and business schools in Spain, the US and Latin America (Colombia, Mexico, Peru, Argentina, Chile, Panama, Brazil).

In 2004 she founded the MET Community, an international foundation that promotes and encourages sustainable, responsible and innovative female entrepreneurship through training activities, mentoring programs and networking meetings in more than ten countries. Yanire is Alex and Mia's mother, who are her driving force and her main motivation to continue training and accompanying thousands of women in Latin America.



Silvia Torres Carbonell

National Public Accountant UCA Universidad Católica Argentina, PAD Postgraduate Program, Senior Management Program, IAE Business School. Director of the Center for Entrepreneurship and Professor in charge of Entrepreneurship and Innovation in the IAE Business School Master and Executive Programs. Director of the GEM Research Project (Global Entrepreneurship Monitor) and of the Research Project GUESSS Global University Entrepreneurship Spirit Students 'Survey in Argentina. Director of the WISE Women in STEM Entrepreneurship Program at BID-IAE.

President and Co-Founder of ConstiTuya Red de Inteligencia Colectiva. President and founder of the Business Angels Club of the IAE Business School. Investor Angel in start ups. Founder and President of the Ruta 40 Foundation, a non-profit organization aimed at supporting education and development in rural border areas.

Speakers



Vanessa Boanada Fuchs

Vanessa studies human-environment relations focusing on laws and policies in action, their impacts on the environment and the livelihoods of people, and the capacity of human groups to adapt to transformations, especially in the Amazon. Vanessa is an assistant professor of International Development and Sustainability at the School of Economics and Political Sciences of the University of St.Gallen, Switzerland. She also serves as a board member at the Swiss Society of Americanists and directs the St.Gallen Institute of Management in Latin America with offices in São Paulo (Brazil) and Medellín (Colombia).



Maryam Montague

Maryam is an Ashoka Fellow and CNN African Changemaker. In 2013, she founded the nonprofit organization, Project Soar, to empower underserved teen girls. The Soar Solution includes the organization's signature 25 workshop curriculum in Arabic that helps girls understand their Value, Voice, Body, Rights and Path – a leadership toolkit packed in a bag on wheels, called Project Soar in a Box. The Soar Solution won the 2019 With and For Girl Awards in the Education and Leadership category and has provided over 170,000 hours of empowerment to thousands of girls across Morocco, Uganda and Syria. Born in Egypt to an Iranian mother and American father, Maryam has been based in the MENA region for the last 20 years.



Fiona Macaulay

Fiona Macaulay has 20 years as a leader in the global development sector and as a serial social impact entrepreneur. She is known for offering practical and engaging content for leaders, and entrepreneurs, who want to be even stronger leaders. As the Founder-CEO of @WILD Network - the Women Innovators and Leadership Development Network, Fiona supports women in the humanitarian and global development sectors to increase their influence, build inclusive cultures, and scale their impact. In the academic world, she's an Entrepreneur-in-Residence at Georgetown University's McDonough School of Business where she advises social entrepreneurs across campus, and has run a popular MBS Leadership clinic and taught start-up entrepreneurship. Featured in the New York Times, a TedX speaker and columnist for Inc.com, Fiona's always up for a lively conversation about the realities of leadership, and the work it takes everyday to create environments for others to thrive in uncertain times.



Naciba Chassagnon

Naciba, who holds a higher doctorate and a PhD in economics and management, is a specialist of innovation and creativity issues. Her work specifically aims to explore the determinants of responsible innovations (particularly ecological innovations) through the organizational mechanisms deployed by companies.

Her teaching and research focus on the study of responsible innovations and creative communities, and how their operationalization fosters the emergence of more sustainable business models. Her work is relevant to different fields of application including management, entrepreneurship, and organizational economics.



Maria Cecilia Gutiérrez

Maria Cecilia is the vice-President at National University of Rafaela (UNRAF), Argentina. She is a professor specialized in financial and local development.

UNRaf is a young university, it was created in 2014, and both its statute and institutional plan recognize the importance of internationalization and entrepreneurship as key elements to achieve the enrichment of the entire academic community, as well as the community in which it is inserted.

Speakers



Ketra Schmitt

Ketra is an Associate Professor in the Centre for Engineering in Society at Concordia University who studies policy issues with significant scientific, social and ethical uncertainty. She received her PhD in Engineering and Public Policy and Master's in Statistics from Carnegie Mellon University and her Bachelor's in Environmental Sciences and Policy from Duke University. Dr. Schmitt applies her expertise in engineering and public policy to problems at the intersection of technology, governance and human behavior. She has been funded by NSERC, FQRSC, Natural Resources Canada, Public Safety Canada, Global Affairs Canada and the Department of National Defence. Her work applying systems methods and agent-based models has been used to inform policy for federal agencies in Canada and the US on topics ranging from social media governance, deference, terrorism and environmental protection.



Catherina Badra Nawangpalupi

With a research area in design and innovation, Catharina is a research fellow at the Centre of Excellence SME Small and Medium Enterprise Development, Universitas Katolik Parahyangan (UNPAR), Bandung, Indonesia. She is currently Data Manager for Global Entrepreneurship Monitor Indonesia and was Team Leader for 4 years (2013-2016). Handling and managing national survey for entrepreneurship for more than 6 years, she has an excellent skills and knowledge in quantitative data analysis. She is also the Head of Institute for Development and Innovation, UNPAR. Obtaining her Bachelor's Degree in Industrial Engineering from Bandung Institute of Technology, Indonesia, Catharina continued her Master's degrees in the University of New South Wales (UNSW, Australia), and Delft University of Technology (Netherlands). She obtained a PhD degree in Sustainable Product Design from the UNSW and is a full-time lecturer in the Industrial Engineering Department. Catharina has given various trainings in capacity building and research skills. She is teaching various courses, including Product Design, Technopreneurship, System Modeling, Strategic Partnership, and Industrial Ecology. Catharina is involved in SME capacity building program as a coach for training in Business Plan. Catharina has experience as a team leader and a team member of several research projects and has successfully managed various grants including study and recommendation for impact assessment, project planning, implementation, monitoring and evaluation, entrepreneurship, business model and market system development. She is also consultant for various organizations, Indonesian ministries and local government, including Australia Awards, KOMPAK, ILO, Coordinating Ministry of Economic Affairs and Bappenas (National Planning Agency).



Hind Saleh

Impact-oriented entrepreneur with experience of 12 years. I could gather practical knowledge and professional expertise from diverse entrepreneurial ecosystems in Europe, the USA, Asia, Middle-east, and Africa. Then I started a doctoral program at the International University of Monaco, to reflect on the managerial issues I encountered during my professional journey, with academic rigor. More specifically I have been interested in studying the key elements that can help universities in converting their knowledge flow into innovative ventures to better anticipate sustainable entrepreneurial ecosystems in favor of economic development in regions. And, with the prominent help of academic faculty members and excellent research advisors, I could deepen these reflections with a DBA Research project entitled «From knowledge flow to intellectual capital assets in university-based entrepreneurial ecosystems». And now, I aspire to make impactful use of my professional background, international experience, and researcher perspective to accompany universities in building and sustaining, entrepreneurial ecosystems based on reliable knowledge and innovation, especially in the MENA region..



Sylvaine Castellano

Sylvaine is the Research Dean at EM Normandie Business School, Metis Lab since January 2020. She was prior the Academic and Research Dean at Paris School of Business. She holds a Ph.D. in Management from the University of Luxembourg. Her research interests include institutional and competitive processes, virtual and entrepreneurial dynamics; mainly in the wine and the luxury industries. Her publications are related to the concepts of reputation and e-reputation, legitimacy, heritage and retro-industries. Her work was published in journals such as Journal of Business Research, IEEE, Journal of Technology Transfer, TFSC, Management Decision, Corporate Reputation Review. She also wrote and coordinated books in entrepreneurship and online reputation, and served as guest editor in several international journals.

Speakers



Brunna Lellis-Alcantara

After earning a bachelor and Master of Law degrees in Brazil, Brunna spent 16 years working in the airline industry in France. Recently graduated of a Mastère Spécialisé in digital management from ESSCA Paris, she developed a particular interest in research and management studies. With an expertise in both business and entrepreneurship environment, she now is a PhD candidate. Brunna is the co-founder of Hub Privé, a company that offers a complete, relevant aerial solution at the best conditions for groups.



Lucila Romero

Lucila is a Doctor in Engineering - Information System, Master degree - System Information Engineering and an Information System engineer. She is a Full time Professor and researcher. Lucila is the head of GIDIS; a Software Engineering R&D Group (Facultad de Ingeniería y Ciencias Hídricas, Universidad Nacional del Litoral, Argentina). GIDIS aims to promote the development of software based on innovative technologies to provide comprehensive solutions through the combination of techniques and methods that support a quality product for application in different domains.



Dina Aboughazala

Dina is an Egyptian media entrepreneur and a bilingual journalist, who spent 14 years working for the BBC before creating her media startup, Egab (egab.co) in August 2020.

Egab acts as a virtual newsroom for local journalists from across the Middle East and Africa to empower them to publish in regional and international media outlets. Egab specialises in solutions journalism; a genre focused on reporting how people respond to problems in their communities. Egab facilitates the publication of stories that challenge stereotypes and dominant narratives about the Global South.

During her years at the BBC, Dina covered political, social, economic, cultural and media developments in the MENA region. She also had a brief stint of 1.5 years specialising in covering jihadist activity across the world, with a focus on these groups' media operations, during which she produced several data-led pieces.

Dina holds an MA in Interactive Journalism from City, University of London, and when she's not busy running her startup (and running after her two kids), she would be giving talks and training sessions on solutions journalism or diversity and inclusion in the media.



Megan Owens

Megan was born in Buenos Aires, grew up in Washington, DC and has lived in California for 14 years. She is an ordained minister in the United Church of Christ, a liberal US Protestant Denomination. For the past 8 years, she has been pastor of two smaller congregations, respectively, in Southern California. She loves to hike, camp, walk and travel. She has visited much of the world and loves to learn about other cultures and places. Recently, she walked the Camino de Santiago Pilgrimage in Northern Spain as part of her sabbatical time. She has a husband named Jeff and three fur babies that are fun to hang out with. She loves theatre and music and sings with the Inland Master Chorale in Redlands. Megan recently started a social media presence on Instagram and Facebook (TikTok posting soon), called Thetandembicycle, exploring the intersection of creativity, theology and spirituality. She posts sporadically. For the last four years, Megan served on the Annual Gathering Planning Team for the Southern California Nevada Conference of the United Church of Christ. During this time, she served as both Vice Moderator and Moderator, spearheading the shift to a virtual Webinar as that became necessary. As a pastor and Gospel Follower, Megan seeks to weave the stories of scripture and God's presence with contemporary stories of liberation, justice and resurrection.»



Tricia Schaffrik

Strategic leadership, driving innovation by focusing on people and customer development, eco-centric technology, digital transformation and process optimization. Track record in: Portfolio management, integrating existing and new products coupled with added value initiatives. Leading global efficiency optimization projects. Developing lean processes and organizational value streams based on six sigma and kaizen principles. Stimulating global market driven growth and new business development resulting out of solid technical research and market analyses. She is the Head of Global Engineering Services bei Eckart GmbH, Germany. Tricia has a Bachelor of Science in Engineering (West Point Academy, NY), a Bachelor of Arts (University of Alaska), a Master of Science in Mechanical Engineering (Washington University) and a MBA (University Augsburg, Germany).

Speakers



Jara Pascual

Jara Pascual, MBA and Master of Telecommunication Engineering, is founder and CEO of Collabwith, an author of the best-seller «Innovation and Collaboration in the Digital Era» and an entrepreneur focused on innovation. Collabwith is an online platform for innovation ecosystems and structured collaboration for innovation across sectors. As a board member of the Forum Knowledge4Innovation, her voice is heard regularly at the European Parliament and the European Commission discussing the topics of female investment, innovation ecosystems, innovation procurement, digitalization, from Lab to Market and academia-industry collaboration. She is also the host of the Innovation Podcast «Business of Collaboration». She writes about innovation and collaboration management for different online magazines, is a telecommunications engineer and has worked for 15 years in Innovation Management doing transformational innovation culture and projects in a number of Fortune 500 Companies and R&D Labs.



Yusra Mouzughi

President of Royal University for Women, Professor Yusra is a highly motivated and innovative academic leader with over 20 years' experience in the Higher Education sector and over 5 years industry experience in large blue- chip organisations. She has a proven track record of delivering to strategic objectives and a passion for providing a quality educational offering that is relevant to the workplace. She is a committed individual with a unique understanding of both Western and Arab cultures and an ability to motivate staff and students incorporating a deep understanding of the links between industry and academia, coupled with a natural personal presence and an articulate approach to negotiation. Educated in the UK, Prof Mouzughi has a Bachelors in Business Administration from Richmond College London, an MBA from Heriot-Watt University, Edinburgh and a PhD in Knowledge Management from Liverpool John Moores University. Before taking up the role as President of the Royal University for Women, Prof Mouzughi was the Vice Chancellor and acting Vice Chancellor Academic Affairs at Muscat University for over 5 years. Notably, she was also the first female head of a University in Oman.