

# 14<sup>th</sup> AIRMAP Conference

Responsible and Integrated Public Management:  
Between Tradition and Innovation

**Program**

**June 4, 5 and 6, 2025**  
*LAREQUOI Laboratory*  
*UVSQ - Campus of*  
*Saint-Quentin-en-Yvelines*

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## Welcome to the 14th AIRMAP Conference!

We are very pleased to welcome you to the 14th AIRMAP Conference – 2025 edition – taking place at UVSQ (University of Versailles-Saint-Quentin-en-Yvelines) / Université Paris-Saclay. The sessions are being held on the university campus within the dynamic urban community of Saint-Quentin-en-Yvelines and will be complemented by celebrations in the beautiful and historic city of Versailles.

This year, the event gathers over 200 people from a variety of national and international backgrounds: faculty, researchers, practitioners, and public agents. The conference is organized over 3 days with plenary sessions and workshops, with contributions and exchanges in both French and English.

AIRMAP: A nationally and internationally recognized academic association

The International Association for Research in Public Management (AIRMAP) brings together institutions as well as French and foreign researchers specializing in the fields of public management and public policy. Its main objective is to promote multidisciplinary research in public and non-market management, actively contributing to the development and dissemination of knowledge in this specific field. It publishes two academic journals: *Gestion et Management Public* (GMP) and the *African Journal of Public Management* (RAMAP).

AIRMAP is driven by programs that address major societal challenges of the 21st century and operates in partnership with public actors and decision-makers at international, local, and territorial levels.

The organizers: LAREQUOI Research Laboratory and the Graduate School of Management ISM-IAE

The 2025 edition of the AIRMAP conference is jointly organized by the LAREQUOI management research laboratory of the University of Versailles Saint-Quentin-en-Yvelines, which specializes in cross-disciplinary and responsible management approaches, and the Graduate School of Management ISM-IAE, which offers Bachelor's, Master's, and Doctorate degrees in management for approximately 1,200 students each year.

LAREQUOI and ISM-IAE are pleased to welcome AIRMAP participants for the second time, after hosting the association's first conference in 2011.

Conference Theme: “Responsible and Integrated Public Management: Between Tradition and Innovation”

The concept of responsible and integrated management, a founding theme of the LAREQUOI laboratory since its creation in 1998, is based on considering the interests and stakes of the various actors and stakeholders of organizations, along with ethical dimensions and the social, economic, and environmental implications of activities. It highlights the transversal operational logic, aiming to reduce siloed and compartmentalized approaches within organizations.

These elements are essential in the public sector, whose purpose is to serve the interests of all, while fulfilling its societal and inclusive missions. Responsibility is indeed a fundamental principle, although its implementation is always delicate, especially in a context of profound transformations. It is therefore necessary to seek a certain balance between, on one side, the traditional operations that govern and legitimize public action, and on the other side, the innovative or exploratory dimensions required for adapting public processes in a profoundly changing context. Balancing tradition and innovation is thus at the core of the AIRMAP 2025 Conference discussions.

We wish you an excellent conference and remain available to support you throughout the event.

Prof. Annie Bartoli and Dr. Hervé Chomienne, Conference Co-Chairs  
Dr. Mourad Attarça, Head of the Organizing Committee  
With all the teams from LAREQUOI, ISM-IAE, and the AIRMAP Board





# Wednesday, June 4

- 9:15** Welcome Coffee and Registration - *47 boulevard Vauban 78280 Guyancourt*
- 10:15** **Doctoral Workshops** - *Vauban Building*
- 12h15** Lunch - Buffet
- 13:30** **Plenary Pre-Opening** - *Amphitheatre I, Vauban Building*  
Welcome Address by the Organizers  
**Prof. Annie Bartoli**  
**Dr. Hervé Chomienne**  
**Dr. Mourad Attarça,**  
**Prof. David Huron**  
**Prof. Corinne Rochette**
- 13:50** **Pre-opening lecture** - **Prof. Michael Byram** (Duhram University, UK) :  
*« International comparative study of Doctoral processes and standards »*
- 14:15** **Meet the Publishers** - *Hall of the Vauban Building*  
Chair : **Pr. Gilles Rouet**  
Avec :  
**Ms. Lorraine Klimowich** (Springer)  
**Prof. Annie Bartoli** (GMP)  
**Prof. Corinne Rochette** (Collection Profession Cadres Service Public)
- 15:00** **Thematic Workshops – Session 1** - *Vauban Building*
- 17:00** Break
- 17:30** **Thematic Workshops – Session 2** - *Vauban Building*
- 19:30** **Cocktail** - *Vauban Building*  
Open to all participants
- 20:45** **Dîner**  
For institutional guests by invitation only – Crazy Hall Restaurant, Saint-Quentin-en-Yvelines

## Thursday, June 5

- 8:15** Welcome Coffee and Registration - 5 boulevard d'Alembert 78280 Guyancourt
- 9:00** **Institutional Opening Ceremony** - Amphitheatre Diderot, D'Alembert Building  
**Prof. Loic Josseran**, *Président of UVSQ*  
**Mr. Michel Laugier**, *Sénateur*  
**Mr. Philippe Guiguen**, *Vice-president of SQY*  
**Prof. David Huron & Prof. Corinne Rochette**, *AIRMAP Presidents*  
**Prof. Thierry Côme**, *Director of Larequoi*  
**Prof. Gilles Rouet**, *Director of ISM-IAE*  
**Prof. Annie Bartoli & Dr. Hervé Chomienne**, *Conference Co-Chairs*
- 10:30** **International Lectures** - Amphitheatre Diderot, D'Alembert Building  
Session Chairs: **Prof. Annie Bartoli & Dr. Hervé Chomienne**
- Part 1:**  
**Prof. Eva Sorensen** (Roskilde University, Denmark) - « *Robust governance: management between tradition and innovation* »
- Discussion with audience
- 11:15** Break
- 11:45** **Part 2:**  
**Prof. Michael Barzelay** (London School of Economics) - « *Recovering Designs in Programs and Initiatives: A New Proposition for Research in Public Management* »
- Discussion with audience
- 12:30** End of the Plenary Session
- 12:45** Lunch - Buffet - D'Alembert building
- 14:15** **Thematic Workshops - Session 3** - 47 boulevard Vauban 78280 Guyancourt
- 16:30** Departure by bus to Versailles
- 17:00** Visit of the Gardens of the Château de Versailles
- 19:30** Welcome Cocktail - Gardens of the City Hall  
Reception by **Ms. Dominique Roucher de Roux**, *First Deputy Mayor*
- 20:30** **Gala Dinner - Versailles City Hall**  
Thesis Prize Ceremony
- 23:00** Return buses to Saint-Quentin-en-Yvelines or Paris

## Friday, June 6

**8:30** Welcome Coffee - 47 boulevard Vauban 78280 Guyancourt

**9:00** **Thematic Workshops - Session 4** - Vauban Building

**10:30** Break - 5 boulevard d'Alembert 78280 Guyancourt

**11:00** **Plenary Roundtable (1)** - Amphithéâtre Diderot, D'Alembert building  
Session Chair: **Dr. Mourad Attarça**

« *Management responsable et intégré dans l'écosystème territorial* » :  
**Mrs. Florence Baco-Ambrass, Mr. Bruno Paulmier & Mrs. Claude Soret-Violle** (ADT-INET), **Dr. Christelle Perrin** (Larequoi)

**12:15** **Plenary Roundtable (2)** - Amphithéâtre Diderot, D'Alembert building  
Session Chair: **Prof. Philippe Hermel**

« *States and Business: international perspectives* » :  
**Dr. Mariem Malouche** (World Bank), **Mr. William Shields** (ASPA),  
**Prof. Kwangho Jung** (KAPA)

**13:30** Lunch - Buffet

**14:30** AIRMAP General Assembly - D'Alembert building  
**Prof. David Huron**  
**Prof. Corinne Rochette**  
**Prof. Yves Chappoz**

**15:15** **Closing Plenary Session** - BAmphithéâtre Diderot, D'Alembert building  
Session Chair: **Prof. Annie Bartoli, Dr. Hervé Chomienne,**  
**Prof. Bérangère Szostak, Prof. David Huron & Prof. Corinne Rochette**

Closing lecture: **Prof. Milé Terziovski**, (Swinburne University, Australia) -  
« *Responsible public management: between tradition and innovation* »

**Best Paper Awards** (3 catégories)

**Concluding Remarks and Perspectives**

**16:30** Closing Cocktail - D'Alembert building

# Access :



From Paris, you can take a Transilien train or the RER C (zone 5).

- Line U: La Défense - La Verrière - stop at Saint-Quentin-en-Yvelines (Montigny-le-Bretonneux)
- Line N: Paris Montparnasse - Rambouillet - stop at Saint-Quentin-en-Yvelines (Montigny-le-Bretonneux)
- RER C: Direction Saint-Quentin-en-Yvelines (Montigny-le-Bretonneux)

Then allow approximately a 10 minute walk to reach the university.

## Car access:

From Paris:

- From Porte d'Auteuil, take the A13
- Then take the A12 towards St-Quentin-en-Yvelines/Rambouillet
- Exit at Saint-Quentin-en-Yvelines Centre Commercial Régional

From Rambouillet:

- Take the N10 towards Paris
- Exit at Saint-Quentin-en-Yvelines Centre Commercial Régional

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