

OFFSHORING STRATEGIES & GOVERNANCE OF GLOBAL VALUE CHAINS

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Abstract

This paper aims to analyze the extent to which exercising offshoring options could still continue to be appropriate, given a great deal of renewed talk of economic sovereignty. To answer this question, we first look at the sources of a firm's value creation and the strategic governance of its value chain. Secondly, we examine the key success factors in offshoring strategies and their implications in terms of organization, coordination and control, as well as in terms of how expertise is transferred between partners to cope with an increasingly hostile and uncertain environment.

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