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RESPONSIBLE AND INTEGRATED PUBLIC MANAGEMENT: BETWEEN TRADITION AND INNOVATION

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Presentation

Contemporary developments and transformations in public action—marked by a proliferation of actors, increasing interdependence between sectors, and growing demands for transparency, sustainability, and accountability—require renewed analytical frameworks to understand public management. Traditional models based on rigid bureaucratic structures or efficiency-driven managerial approaches, including many

interpretations of New Public Management, appear insufficient to address the complexity of contemporary governance contexts.

Responsible and integrated management, the operationalizable theoretical foundation of this collective work, emphasizes the link between accountability and organizational integration. Accountability is seen as the capacity of public organizations and managers to justify their decisions, anticipate consequences, and respond to multiple stakeholders. Integration refers to the ability to coordinate heterogeneous actors, policies, and temporalities without reducing diversity or imposing excessive centralization.

The book positions this framework between tradition and innovation, emphasizing that the renewal of public management does not require abandoning institutional and professional legacies, but rather reinterpreting them in light of technological, social, and organizational transformations. Through conceptual analyses, empirical studies, and sectoral cases, the book explores how responsible and integrated management can provide both a practical and analytical framework for governing the complexity of contemporary public action.

INFORMATIONS COMPLÉMENTAIRES

Annie Bartoli is a full professor of management at UVSQ-University Paris Saclay, France, where she leads scientific programs within the LAREQUOI Research Center at ISM-IAE Graduate School of Management. An international scholar, she also serves as a Research Professor at Georgetown University (Washington, DC, USA). She is the Editor-in-Chief of the *Gestion and Management Public* journal, published in both French and English.

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Gilles Rouet is a full professor of public management, head of the Institut Supérieur de Management, IAE, University of Versailles-St-Quentin-en-Yvelines, LAREQUOI, Paris-Saclay (France). He holds the ad personam Jean Monnet Chair “Identities and Cultures

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