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RESPONSIBLE ORGANIZATIONS IN THE GLOBAL CONTEXT

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Foreword by Andrew M. Pettigrew

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Abstract

This book aims to spur critical thought on the various dimensions and impacts of “responsibility” for organizations, including companies, institutions, and governments, while considering international differences and similarities, as well as global challenges. It analyzes to what extent responsibility is becoming a crucial issue for all kinds of organizations, examining both the intensifying pressures of international competition and the growing crisis of confidence towards some management concepts and practices. As more and more socio-economic and political systems are suspected of serving selfish interests instead of the public good, more accountable and integrated processes are appropriate in order to deal with the present and future stakes of our society. Further, with the development of digital technology and the use of data mining, new questions regarding responsibility require examination.

This edited collection is a culmination of the international scientific conference "Responsible Organizations in the Global Context", co-organized by the CIED of Georgetown University (United States) and the Larequoi Research Center of the University of Versailles St-Quentin (France) in June 2017 in Washington DC. It will contribute to research and actions in the areas of social responsibility, business ethics, organizational excellence, sustainability, and cross-cultural management.

INFORMATIONS COMPLÉMENTAIRES

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